

Canllawiau Brand y Blaid
Plaid: Brand Guidelines



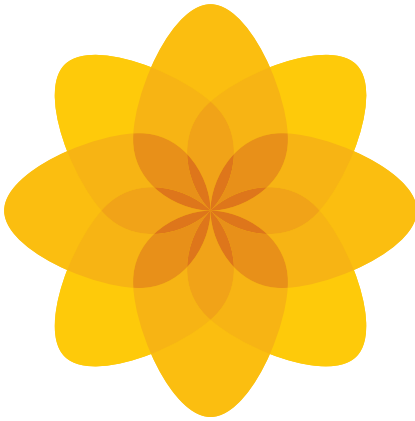
Cyflwyniad

Introduction

Yn y ddogfen yma ceir canllaw byr a bachog ar sut i ddefnyddio logo'r Plaid. Mae'n cynnwys tips syml ar ba logos, lliwiau a ffontys i'w defnyddio fel fod brand y Plaid yn cael ei adnabod. Mae modd dod o hyd i bob logo posibl ar y wefan ar y cyfeiriad isod:

Over the following pages you will find a neat and concise little guide on how to use the Plaid logo. Simple tips on which logos, colours and fonts to use in order for the Plaid brand to stay consistent. A logo suite containing all the files you will need can be found on our website at the web address below:

plaidcymru.org/logos



Plaid

Dyma brif logo'r
Blaid. Hwn y dylech
ei ddefnyddio.

This is the primary
Plaid logo. It is advisable
that you use this logo
whenever possible.

Prif Logo
Primary Logo

Cefndir Gwyrdd
Green Background



Plaid

Dyma sut mae'r logo'n edrych ar gefndir gwyrdd. Noder fel mae'r geiriau'n troi'n wyn.

This is how the logo appears on the green background. Notice the Plaid text becomes white.



Mae'r bocs llwyd yn 'fan diogel' - ni ddylid rhoi unrhyw graffeg arall o fewn y gofod yma fel fod gan y logo ddigon o le o'i gwmpas.

The grey box indicates a 'safe area' - no other graphic elements should sit within this area, so as to give the logo its own breathing space.



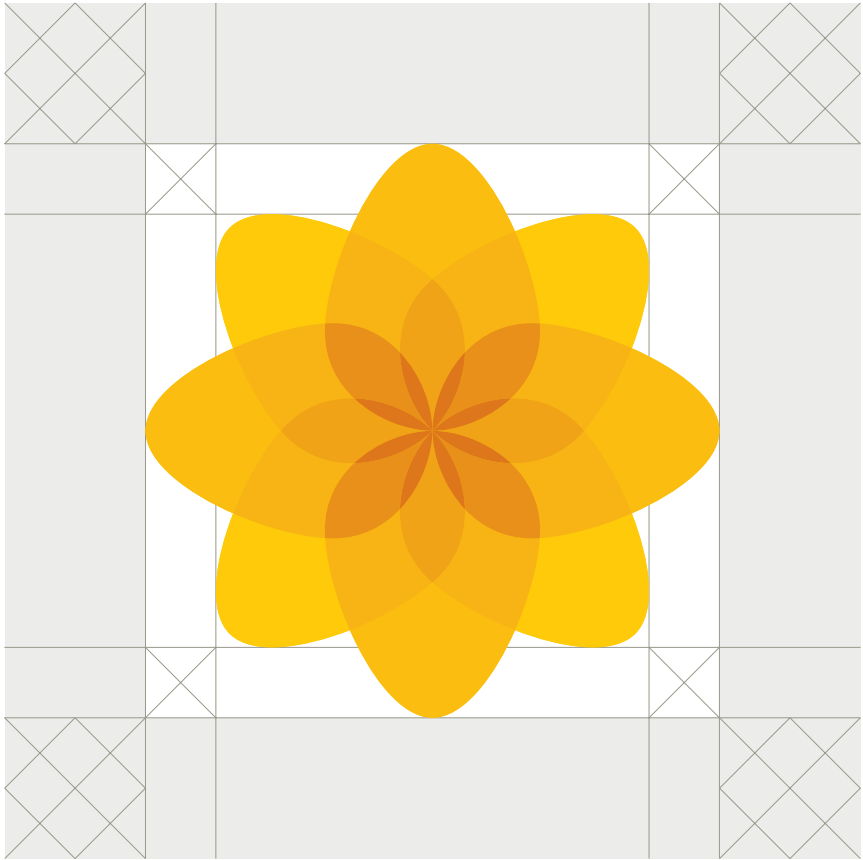
Dyma ein talisman, y
Pabi Cymreig. Fe ddylid
defnyddio'r pabi ar
bopeth ble mae'r gair
'Plaid' a chyfeiriad ein
gwefan yn amlwg.

This is our talisman,
the Welsh Poppy. The
Poppy is to be used on all
applications where the
word Plaid and the web
address are obvious.



Dyma sut mae'r pabi'n
ymddangos ar gefndir
gwyrdd.

This is how the Poppy
appears on the green
background.



Mae'r bocs llwyd yn 'fan diogel' - ni ddylid rhoi unrhyw graffeg arall o fewn y gofod yma fel fod gan y logo ddigon o le o'i gwmpas.

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Plaid
plaidcymru.org

Dyma'r logo y byddwn yn ei ddefnyddio os nad oes digon o le i gyfeiriad ein gwefan ymddangos unrhyw le arall.

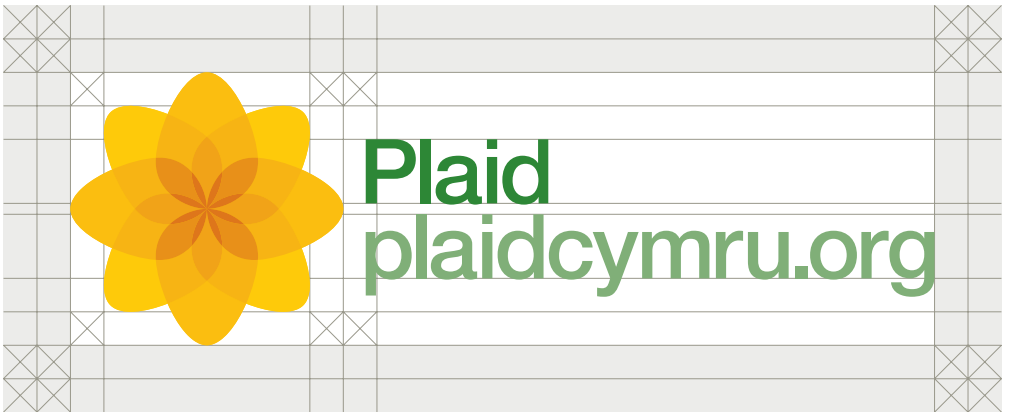
This is the supporting logo, for use when there isn't space for the web address to appear elsewhere.



Plaid
plaidcymru.org

Dyma sut mae'n ail
logo yn ymddangos
ar gefndir gwyrdd.

This is how the secondary
logo appears on the green
background.



Mae'r bocs llwyd yn 'fan diogel' - ni ddylid rhoi unrhyw graffeg arall o fewn y gofod yma fel fod gan y logo ddigon o le o'i gwmpas.

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Dylid defnyddio'r logo
yma'n unig pan fo angen
ein cyfeiriad gwefan.

This logo is to be used
when only the web
address is required.

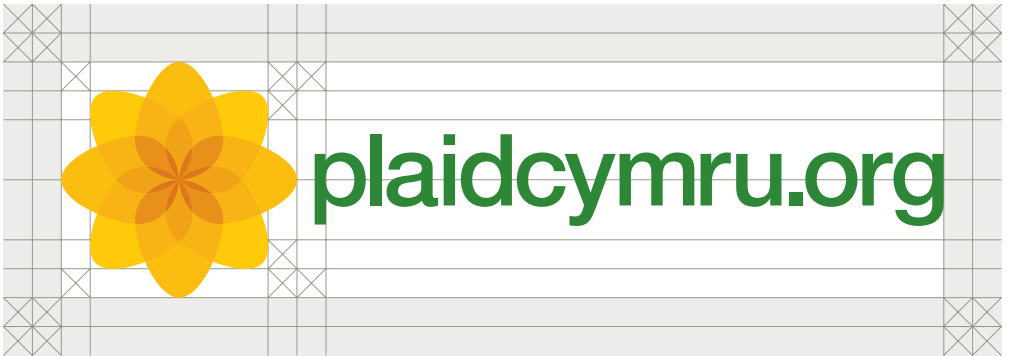
Logo'r Wefan
Web Address Logo

Cefndir Gwyrdd
Green Background



Dyma sut mae'r logo
gwefan' yn ymddangos
ar gefndir gwyrdd.

This is how the web-
address logo appears
on the green background.



Mae'r bocs llwyd yn 'fan diogel' - ni ddylid rhoi unrhyw graffeg arall o fewn y gofod yma fel fod gan y logo ddigon o le o'i gwmpas.

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Mae'r logos yma ar gyfer defnydd mewn dogfennau du a gwyn; ffacs, papur pleidleisio neu hysbyseb mewn papur newydd.

These logos are for black and white use, like a fax, ballot paper or a newspaper advert.



Defnyddia'r logos gyda'r geiriau gwyrdd ar unrhyw ddelweddau golau a'r logos gyda'r geiriau gwyn ar unrhyw ddelweddau tywyll.

Use the logos with the Green text on any light images and the logos with the White text on any dark images.

Lliwiau CMYK

CMYK Colours

Lliwiau Print

Print Colours

Plaid Green C 70 M 00 Y 97 K 32	60% C 42 M 00 Y 58 K 19	40% C 28 M 00 Y 39 K 13	20% C 14 M 00 Y 19 K 06
Plaid Yellow C 00 M 20 Y 100 K 00	60% C 00 M 12 Y 60 K 00	40% C 00 M 08 Y 40 K 00	20% C 00 M 04 Y 20 K 00
Plaid Orange C 00 M 50 Y 100 K 10	60% C 00 M 30 Y 60 K 06	40% C 00 M 20 Y 40 K 04	20% C 00 M 10 Y 20 K 02
Plaid Grey C 00 M 00 Y 20 K 80	60% C 00 M 00 Y 12 K 48	40% C 00 M 00 Y 08 K 32	20% C 00 M 00 Y 04 K 16

Mae ffeiliau CMYK ar gyfer dogfennau i'w hargraffu'n unig. Defnyddia'r logos CMYK ar gyhoeddiadau, ar daflenni ac i'r wasg.

CMYK files are for print use only. Use these logos for publications, leaflets, flyers and press.

Lliwiau RGB

RGB Colours

Lliwiau Sgrîn/Arlein

Screen/Online Colours

Plaid Green R 63 G 132 B 40	60% R 147 G 177 B 117	40% R 180 G 202 B 161	20% R 218 G 229 B 209
Plaid Yellow R 255 G 204 B 000	60% R 255 G 224 B 124	40% R 255 G 234 B 173	20% R 255 G 245 B 216
Plaid Orange R 224 G 138 B 000	60% R 238 G 184 B 111	40% R 245 G 208 B 160	20% R 250 G 231 B 207
Plaid Grey R 88 G 88 B 78	60% R 161 G 160 B 151	40% R 194 G 194 B 186	20% R 225 G 225 B 221

Mae ffeiliau RGB ar gyfer defnydd sgrîn yn unig. Gallai hyn fod i'th wefan, dy flog neu ar gyfer hysbys ar y teledu.

RGB files are for on-screen use. This could be for your website, your blog, or even for a TV advert.

Prif Ffont
Primary Font

Pwysig:
NB:

Helvetica Medium

abcdefghijklmnop
QRSTUVWXYZ
1234567890
!@£\$%^&*()?/

Dyma'r prif ffont ar gyfer logos y Plaid. Defnyddia'r ffont yma mewn penawdau hefyd.

This is the main font used in Plaid's logos. It is also advisable to use it in titles and headlines.

Ffoniau Eilyddol
Secondary Fonts

Helvetica Regular
abcdefghijklmnop
QRSTUVWXYZ
1234567890
!@£\$%^&*()?/

Pwysig:
NB:

Dylid defnyddio'r ffont
yma pan mae angen
delwedd gyfoes a glan.

This font is to be used as
body copy when a clean,
modern look is required.

Georgia Regular
abcdefghijklmnop
QRSTUVWXYZ
1234567890
!@£\$%^&*()?/

Dylid defnyddio'r ffont
yma pan mae angen
delwedd draddodiadol.

This font is to be used
as body copy when a
taditional feel is required.

plaidcymru.org/logos